

**Regina Water Polo Association Annual General Meeting**  
**Sunday, November 3, 2019**  
**Classroom #2 City of Regina Sportsplex**  
**3:30 PM**

- 1) CALL TO ORDER & INTRODUCTIONS – Dave Boan at 3:31 PM  
Sid Frostad / Rhett Krushen. CARRIED.
- 2) APPROVAL OF AGENDA – Dave Boan  
Tracy Moser / Kate Lesser.
  - i) Due to the PLB starting at 4:00, Program Reports will be moved to the beginning of the meeting. CARRIED.
- 3) APPROVAL OF MINUTES FROM 2018 – Dave Boan
  - i) Business arising: Suggestions from 2018 AGM regarding fundraising credits and dormant accounts.

*Preamble and background information from 2018 AGM:*

Request from Brent that the board consider a policy that after a year of inactivity in a fundraising account the money be absorbed by RWPA. This would require a bylaw change so a decision on absorbing money can't be made by the board, the issue will need to return to the AGM of 2019. Consensus in the meeting indicated that it would be helpful if there was a maximum amount for any fundraising money being absorbed without giving notice to families.

A lot of RWPA player fundraising credits go towards player travel which tends to be Water Polo Sask, so the fundraising doesn't necessarily benefit RWPA. Is there a way for RWPA to benefit more from the fundraising? For instance, the club has expenses that are not covered by player fees: coaches' shirts, caps, balls, etc., and when we don't do a club booster there isn't a source of income to pay for the extras.

Suggestion: that a small percentage of all fundraising credits come back to the club rather than going directly to families. This would mean families doing fundraising would be carrying an additional financial responsibility for RWPA. To be clear, there are 2 different kinds of fundraising Armada participates in: 1) a booster which is a mandatory fundraiser that all families have to participate in and hasn't happened for several years, and 2) the bingos, Rider games, coat checks, etc. that offer credits which go directly to family accounts.

Request that the board consider the fee structure for next year, look at some corporate sponsorship, and plan for a club booster to cover any remaining shortfall in the budget.

MOTION: That the club absorb account funds after two years of being unable to contact former club members. Sid Frostad / Donna Dowler. CARRIED

MOTION: To accept the 2018 AGM Minutes as presented. Phil Lesser / Crystal Semple. CARRIED.

#### 4) PROGRAM REPORTS

- i) 12U/14U Competitive & Semi Competitive – Jake Morris (Appendix A, pg. 5)
- ii) I Love Water Polo’ – Dave Boan for Crystal Semple (Appendix B, pg. 6-7)
- iii) Beginner Adult Polo / Recreational Adult Polo – Scottie Frostad: There was a fall & winter session and seemed to be fewer athletes than the previous year. Armada had adult teams that played in both winter and spring provincials.
- iv) YMCA – Crystal Semple for Sham Kalra: RWPA provides coaching for 8 to 10 week ‘Intro to Water Polo’ sessions within the regular YMCA programming (fall, winter & spring). Each session had an increase of players that transitioned into the club. Participants are already swimmers, so it’s easy for our coaches to coach. It has allowed us the pool space to host minor leagues instead of taking away pool space from our 12U/14U on Sunday evenings. The YMCA is happy because their participants get a mini tournament. The relationship with the Y has been positive & successful. Coaching requirements are stringent for coaches at the YMCA in the advocacy of child safety.
- v) 16UB & 19UM – Dave Boan: The 16UB finished the season fourth in the Western Conference and did not qualify for Nationals. The 19UM finished first in the Western Conference, won the crossover tournament in February and Nationals in May. Callin Chimilar is playing for LaSalle University on scholarship.
- vi) 16UG & 19UW – Dave Boan for Ethan D’Souza: The 16UG finished the regular season in third in the Western Conference and did not qualify for Nationals. The 19UW finished second in the regular season, won the crossover tournament in February and placed third at Nationals in May. There are several girls playing in the States on scholarships and one is playing for the University of Toronto.

MOTION: To accept the Program Reports as given. Stephen Blayone / Amos Dowler. CARRIED

#### 5) BOARD REPORTS

- i) President’s Report – Dave Boan (Appendix C, pg. 8)
- ii) Membership – Scottie Frostad (Appendix D, pg. 9)
- iii) Financial Report – Sid Frostad: The 2018/19 financial statement as prepared by Dudley & Company is attached and a .pdf is on file. As the financial report is non-audited, no motion is needed to accept it. Projected 2019/20 fee revenue was

presented, as well as a draft budget. This information was presented for discussion purposes only. The Board has not approved any budget for the 2019/20 season. A copy of what was presented is attached and a .pdf is on file.

iv) Communications Report – Scottie Frostad (Appendix E, pg. 10-12)

MOTION: To accept the Communication Report as given. Amos Dowler / Rhett Krushen. CARRIED.

6) BYLAW AMENDMENTS

- i) Section I.5.7 reads "Any member that recruits a new member will receive a monetary bonus as defined annually by the Board of Directors at the AGM or at a subsequent Special Meeting, upon the recruits one-year anniversary within the club." Appendix A identifies a monetary bonus of \$100.

MOTION: That section I.5.7 and Appendix A be removed. Scottie Frostad / Amy Weibe. CARRIED.

- ii) Section II.6.1 reads "At the Annual General Meeting, delegates shall elect by ballot, in alternating years: President (even years), Vice President Programs (odd years), Vice President Development (even years), Treasurer (even years), Secretary (odd years), Club Manager (even years), Two Members-at-Large (alternating years)."

MOTION: That section II.6.1 be changed to identify: Chair (odd years), Registrar (even years), Treasurer (odd years), Secretary (even years), Three Members-at-Large (alternating years). Scottie Frostad / Amos Dowler. CARRIED.

- iii) This also directly impacts section III.1.1, which reads "The affairs of the Association shall be governed by the Board of Directors, comprised of: President; Past President; Vice President(s); Treasurer; Secretary; Club Manager; Two Members at Large; and Professional Staff."

MOTION: That section III.1.1 be changed to reflect section II.6.1 and read "The affairs of the Association shall be governed by the Board of Directors, comprised of a chair, a registrar, a treasurer, a secretary, and six members-at-large." Scottie Frostad / Stephen Blayone. CARRIED.

7) ELECTION OF OFFICERS:

Barry Lacey asks Dave Boan for procedural clarification. Proceed to go through Board and ask if they would like their name to stand. Ask for nominations from the floor and allow each candidate to make a brief presentation. Should a ballot be necessary, paper will be distributed & a vote will be held.

- i) Barry Lacey: Registrar. Letting name stand. Term is one year under the amended bylaw. No other nominations from floor. Term expires 2020.

- ii) Julia Swetlikoff: Member-at-Large. Term expires 2020.
- iii) Rhett Krushen: Member-at-Large. Term expires 2020.
- iv) Dave Boan: Chair. Letting name stand. Term is expired under the amended bylaw. No other nominations from floor. Term expires 2021.
- v) Jennifer White: Member-at-Large. Term expires 2020. RESIGNS.
- vi) Scottie Frostad: Member-at-Large. Term is expired. Letting name stand.
- vii) Sid Frostad: Treasurer. Letting name stand. Term is expired under the amended bylaw. Jay Tatemichi puts his name forward but withdraws after further discussion. Term expires 2021.
- viii) Amos Dowler: Member-at-Large. Term is expired. Letting name stand. Term expires 2021.
- ix) Erryn Kruppi: Member-at-Large. Term is expired. ABSENT. Stephen Blayone and Jay Tatemichi are present and put their names forward to be considered for Members-at-Large. Bryn Porter is absent but expressed interest electronically. Stephen Blayone withdraws his name. Bryn Porter and Jay Tatemichi are new Members-at-Large. Term expires 2021.
- x) Vacant: Secretary. Laura Cahill puts her name forward. Term is one year under the amended bylaw. No other nominations from floor. Term Expires 2020.

Rolls and responsibilities will be assigned to Members-at-Large on a meeting by meeting basis.

8) ADJOURN – Dave Boan  
Jay Tatemichi / Laura Cahill.

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Dave Boan, Chair

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Scottie Frostad, Acting Secretary

## Appendix A

12U/14U Competitive & Semi Competitive – Jake Morris

Scottie will touch on membership numbers in a bit.

National Championship League (NCL)

Boys: We had two Armada boys' teams. One was a younger team that placed third in our central division and didn't make it to Westerns in Calgary. The other placed fourth at Westerns.

Girls: Both teams went to Westerns. Armada 1 placed 5<sup>th</sup> and Armada 2 placed 7<sup>th</sup>.

There is no NCL for the 12U although some of them did get to play on the 14U teams. There were still opportunities for them to play at PLAS and winter, spring and summer provincials.

Armada had several athletes on TeamSask for Alberta Open. 14U Boys: TeamSask white placed 1<sup>st</sup> and green placed 6<sup>th</sup>. 14U Girls: TeamSask green placed 1<sup>st</sup> and white placed 9<sup>th</sup>. 12U boys placed 3<sup>rd</sup> and girls placed 1<sup>st</sup>.

## Appendix B

### I Love Water Polo (ILWP) 2018/2019 Session & Coach Coordinator Report to AGM

Nov 3, 2019

by Crystal Semple

RWPA has seen continued success in the link between ILWP and the semi-competitive / competitive options.

		Fall 10 weeks	Winter 10 Weeks	Spring 6 Week Mixed Program Session
Pups	Ages 5-9	17	16	4
Seals	Ages 7-11	21	18	14 Seal/SC/Comp
Totals		38	34	18

### Minor League Games

Minor Leagues Games continue to be a requested event to practice new skills learned, help build confidence & knowledge in a game setting, as well as highlight to coaches areas to work through in the next series of practices.

In response to feedback following the decrease in minor leagues in the 2018 Season due to lack of access to pool time/space, we have worked to re-implement these practices.

The Fall Session ran 3 fields of play at once: Mini, Atom & Bantam.

In-pool coaches assist the Mini and Atom groups to help provide direction and feedback during the play, that can't be heard/provided from deck coaches a distance away. Veteran players continue to be a great asset in mentoring and welcoming newcomers into their groups and sport.

Fall Minor Leagues took place in the 6:30-7:30 last hour of regular Semi/Comp Sunday evening practices on Sept 23, Sep 30, Oct 14 & Nov 25.

In the Winter Session we were granted permission from the YMCA to invite our ILWP players to a Minor League event during the Intro to Water Polo practices that RWPA coaches lead in a separate program. This provided additional pool time/space alternative to host ML events and allowed both the YMCA swimmers and ILWP players the opportunity to learn in a game setting. These YMCA ML events ran Jan 19 (12 ILWP) & March 10th (10 ILWP), March 23rd (12 ILWP)

### Provincial League Tournaments

Provincial League Invitations to ILWP players continue to be a great opportunity to allow the recreational ILWP players experience the fun and learning that occurs at provincial level tournaments along with the veteran Semi-competitive and Competitive players in the Atom age

groups. PLA1 Oct 28 19 ILWP players to Weyburn PLA2 Nov 3 31 ILWP players in Regina  
PLA3 Jan 20 5 ILWP players to Estevan

**RWPA Coaching Program** had 25 regular ILWP coaches by the end of the 2018/19 year with a cross section of previous players, lifeguards, swim instructors, current Elite & Masters athletes, former National Team athletes, university students, high school students and parents of athletes pooled together to have the availability necessary to conduct our Wed/Sun ILWP practices.

These coaches continue to work the ILWP program into their own schedules around training, school, travel, jobs, and filling in when senior coaches move to the competitive programs as they too grow. They provide their talents, energy and enthusiasm to help our sport grow, for the kids to learn and have fun.

I am always impressed with their willingness to give back with their coaching and without them, these programs would not be possible and would not hold the success that we are seeing.

## Appendix C

### RWPA President's Report 2019

Greetings,

I would like to begin by thanking the many volunteers who have, over the course of the year, shown incredible devotion and commitment to the Club. Within this group I would like to thank the committed Board Members who have given their time to help the Club grow and who have provided direction with their involvement.

The 2018-2019 season proved to be another great year for RWPA in many ways. We maintained our membership numbers, grew our sport in some areas, and have gotten some fairly amazing results overall.

RWPA continues to be the main Club within the Province with approximately 280 registrants in various categories from Volunteer to Competitive participant.

Our membership numbers will be explained later in the Marketing and Communications Report by Scottie Frostad.

Some highlights of the season include participation in Water Polo Sask events such as PL's and Provincial Championships. Our parent volunteers have managed many events and helped to manage administrative as well as social duties throughout. Various areas of help include Minor Officiating at PL and Provincial Championships, as well as at NCL events; both 16U and 19U as well as 14U and Major League. In addition to these they have hosted Coach and Official Canteens at our NCL home events.

At our Grassroots Level, we have much to celebrate as well. We will hear many reports from our staff regarding this in categories such as ILWP, the YMCA Program, as well as our 12U and 14U Competitive components.

As you can see, RWPA has proven itself to be an outstanding organization in many ways. It has been, once again, a great pleasure to provide leadership and guidance for the Club. Thanks again for all of the support.

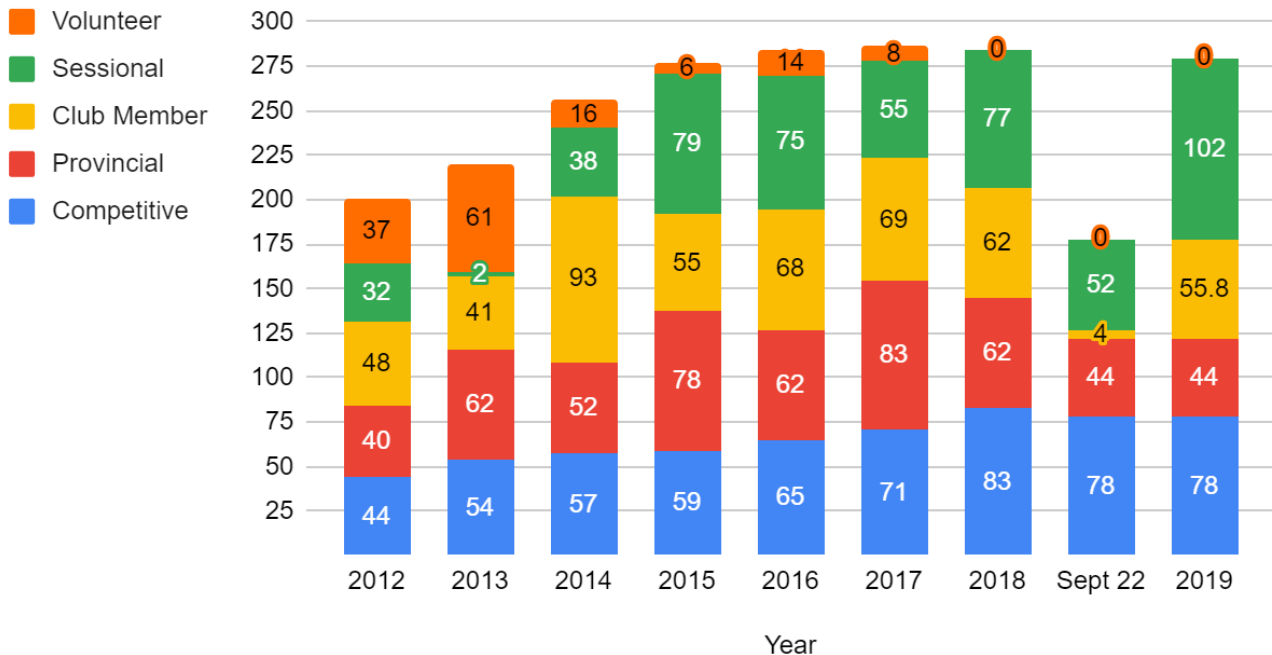
Yours in polo,

Dave Boan  
RWPA Club President



## Appendix D

### RWPA Membership 2012 to (Projected) 2019



- Membership categories are based on Water Polo Sask (WPS) Goalline Registrations with Water Polo Canada
- 2012 to 2017 membership numbers are from an inquiry to WPS
- 2018 membership numbers are from WPS's invoice to RWPA dated May 28, 2019
- 2019 membership numbers are from RWPA's registration and program change form submissions
- 2019 Competitive (compete outside of province) includes Admiral (eligible for AO), Battleship, Carrier, Elite, CAP
- 2019 Provincial (compete within province) includes Semi Comp, BAP/RAP Full
- Sept 22 Club Member includes BAP/RAP Fall only (not all BAP/RAP participants compete in provincials)
- 2019 Club Member includes BAP/RAP Fall & Winter (5), 60% of fleet athletes have a family member register as a MO
- Sept 22 Sessional includes Fall session ILWP
- 2019 Sessional includes Fall ILWP and 50 for Winter ILWP
- Any current Semi Comp athletes invited to join Admiral in January will be moved from Provincial into Competitive
- Any Fall ILWP participants invited to join Semi Comp in January will be moved from Sessional into Provincial
- In years past, there is a noticeable decline in the number of ILWP participants between September and January
- Suggestions to keep ILWP numbers consistent?

## Appendix E

### 2018/19 RWPA Communications & Marketing Report

Prepared by Scottie Frostad

#### 1. Sponsorships

- a. The club had two business sponsorships for the 2018/19 season. SaskMilk contributed \$5000 and DKM Engineering contributed \$2500.
- b. The SaskMilk contract identifies (1) “exclusive naming rights” at RWPA events & on the website, and (2) that their logo appears in communication & at events. As I did not secure this sponsorship for the previous season, I was not aware of these stipulations and plugged both SaskMilk & DKM Engineering on social media regularly during the 2017/18 season. For the 2018/19 season, both logos were posted on the website, but image size was reflected by contribution amount and I was very selective with social media posts.

#### 2. Social Media

- a. I continued to post regularly on Facebook, Instagram (including stories) & Twitter. Based solely on follower engagements, Instagram is our most popular platform across all age groups. I try to comment occasionally on posts by other local sports organizations on there. For example, when the QCVC posted that their 14U camp was sold out, RWPA congratulated them and wished them a great camp. The hope is that their followers (parents & athletes alike) will see that comment and it may spark interest in our club.
- b. I tried to be more consistent with branding. For example, I used the “ARMADA Water Polo” logo regularly on action shots to post. #waterpolowednesday and #throwbackthursday are popular hashtags on Instagram & Twitter.
- c. All images on Instagram use the “Clarendon” filter between 35-50%. This may seem insignificant to most people, however to those who manage social media professionally, they notice the continuity.
- d. ARMADA ran two summer giveaway contests to promote the club on social media. The cost of the prize packages was covered by WPS. The intent was to increase exposure and gain new followers on Facebook & Instagram with hopes that we would see increased fall registration numbers.
  - i. The first contest was announced at summer provincials and ran June 22-25 on Facebook. People were asked to tag someone they would like to invite over for a BBQ. The winner of the prize package was not a current member of our club. We got 21 new followers, 7 new page likes & our page was viewed 88 times. The post reached 1,335 people & 34 people entered.
  - ii. The second contest was held July 30-Aug 1 on Instagram. People were asked to tag someone they would like to spend a day at the beach with. The winner of the prize package was a current member of our club. We got 3 new followers & our profile was viewed 17 times. The post had 716 impressions, reached 420 people & 27 people entered. Almost a fifth of the total impressions were from hashtags (ex. #reginawaterpolo).

- iii. Summary: 61 people entered the contests & the two accounts were viewed 105 times from it.
- iv. A survey was sent out to 33 open house participants/new members. Of the 12 responses received, two said they heard about our club on Facebook and two on Twitter. No one identified Instagram.
- e. I ran three social media promotions under the 2018/19 budget (RWPA's year end is August 31), two were for the 2019/20 season.
  - i. A Facebook ad for our January open house ran for three days in early December. It cost \$13.00 and reached 722 people. The clip was viewed 627 times (identified as "Post Engagement" in the Ad Center).
  - ii. A Facebook ad for our September open house ran for 18 days early to mid August. It cost \$39.62. The Facebook ad reached in 1,740 people and resulted in 30 event responses.
  - iii. An Instagram promotion for our September open house was posted on August 7. It cost \$25.00. The Instagram promotion reached 3,844 people and resulted in 19 clicks. (As of October 30, 2019, the post has reached 4,267 people.)

There are rules for social media promotions and the next person in this role, needs to familiarize themselves with them. For example, "Personal Timelines and friend connections must not be used to administer promotions (ex: "share on your Timeline to enter" or "share on your friend's Timeline to get additional entries", and "tag your friends in this post to enter" are not permitted)."

### 3. Local Promotions

- a. Charles Lalande (@CharlesLalande\_) from CBC came to the 19U NCL event in April to do a French piece on our club and water polo in Regina. Lucia Dorgigne (semi comp), Adrien & Simone Lapierre (comp), Carissa Semple (TeamSask), Helene Careau (masters) & Cyril Dorgigne were interviewed. My intent was to attract more students from Ecole Monseigneur de Laval. As a French piece it was broadcast across the entire province.
- b. Sid Frostad is 'Sid the Beard' on 94.5 Jack FM. He is a regular guest and he put a plug in for TeamSask at the 19U NCL Finals in May.
- c. The Rosemount Mount Royal Community Association advertised our September open house on their signs on McCarthy Blvd near Rick Hansen Park and on the corner of 4<sup>th</sup> Avenue & Lewvan for two weeks in July. The cost for this was \$80. I was away when it was posted and never got a picture.

### 4. Entripy Store

- a. The club earned \$149.75 from sales at <https://reginawaterpolo.entripyshops.com> during the 2018/19 season. This went towards purchasing new shirts for coaching staff.
- b. The email used is [rwpa.communications@gmail.com](mailto:rwpa.communications@gmail.com) (identified as "Shop Owner") and my contact information is listed.

### 5. Website

- a. Tannis Lowey-Chimilair stopped payment to Aquanite for [www.reginawaterpolo.com](http://www.reginawaterpolo.com) in May. It continued to be up for over a month. [www.reginawaterpolo.ca](http://www.reginawaterpolo.ca) was launched at summer provincials in June. A motion

was made to purchase [www.reginawaterpolo.com](http://www.reginawaterpolo.com) again when it becomes available and to direct it to the new domain. The domain expired on August 28, 2019 however it was automatically renewed by Aquanite. Aquanite ceased operations on September 30, 2019 and noted that domain names would be released. This needs to be followed up on.

- b. [www.reginawaterpolo.ca](http://www.reginawaterpolo.ca) was promoted on Google Ads from July 10 to August 27. It cost \$44.37. It had 906 impressions & 272 clicks. "Regina Armada Water Polo" was searched twice and clicked twice. "Regina Water Polo" was searched four times. Running the ad was suggested by a club member who does this professionally and after a few people contacted me about [www.reginawaterpolo.com](http://www.reginawaterpolo.com) being down. The more people visit the new domain, the easier Google will pick it up.
- c. The new website has been well received. A priority continues to be keeping it mobile friendly. This means content needs to be clear & concise, not long winded. Suggestions are always welcome.

#### 6. Suggestions for the 2019/20 Season

- a. Remove the role of Communications and Marketing and instead divide up responsibilities. This is addressed in the proposed bylaw amendment.
- b. Get a Social Media promotions budget approved at the AGM. It seems like Queen City Soccer and 306 Elite Cheerleading always have a post promoted (i.e. paid for) on Instagram.
- c. Set-up & transition to domain-based email addresses. My suggestion is to use Google but acknowledge there is a cost to do so. I believe it is approximately \$60 a year for each email address. Rhett Krushen & Sid Frostad can help with this. It will help the club look more professional and reduce confusion with succession.
- d. Acknowledge that social media & the website are both digital platforms. Should one person be responsible for social media and another for the website, they need to be in constant communication with each other and share content regularly. The manager or club rep also needs to be in constant communication with these individuals, especially the individual responsible for the website. When we provide the same information on multiple platforms, no one has an excuse to say they didn't know.
- e. Improve social media engagement among our members. It seems to be lacking. We only got a fraction of our members to enter the summer giveaway contests. Maybe it's content? (Tsunami has had some great posts recently!) Maybe it's our followers?